



May 4, 2016

To Whom it May Concern:

PUC Schools had the unique opportunity to pilot KickinNutrition.TV (KNTV) in eight of our middle and elementary schools this semester, thanks to an introduction made by our school meal provider, Revolution Foods. KNTV was successfully used in physical education classes and in some of our afterschool cooking clubs to supplement our nutrition curriculum.

While using something new can be very difficult, the team at KNTV made the integration of the program seamless. They supported our teachers by providing an interactive web-based training to ensure that our teachers could effectively use all aspects of the program and provided ongoing support and motivation throughout the semester. The quality of the program, and the support that comes with it, made our teachers excited to implement KNTV and eager to use the program again next year.

Students enjoyed learning by making special connections to the KNTV characters and storylines. As a result of exposure to the program, some students became more open to eating breakfast and to the healthy choices offered by our food service provider, Revolution Foods. Principal Danny Herrera of Lakeview Charter Academy could see and sense the difference in his students: "KNTV was very well received by scholars at PUC, which is amazing especially given the rates of obesity in America. We are excited to continue using KNTV to promote healthy eating and living for students and families. PUC scholars benefit from learning about healthy options in a fun and interactive way!" Principal Claudio Estrada, of Community Charter Middle School, also celebrates: "All of our scholars have really taken interest in the high-levels of engagement with the lessons that can easily be taken from the classroom right into the homes of our students. Our younger students are in love with the technology aspect! The KNTV platform assists in meeting the needs of our 21st century learners as we are constantly looking for creative avenues to support the love for learning." PUC Schools are Title I, serving a predominately low-income, Latino community.

My favorite experience from using KNTV was the #KickinRevRecipe challenge. This challenge stemmed from collaboration between KickinNutrition.TV, Revolution Foods, and PUC Schools, providing students the opportunity to create a healthy recipe using challenge ingredients for the chance to have the winning recipe made by a Revolution Foods chef at the PUC Health Fair. One of our afterschool cooking clubs was up for the challenge and used the healthy recipes provided on the KNTV platform as inspiration. For three weeks the club used their afterschool time to test and create what became the winning recipe! I can only imagine the effect that these students have had on their families, inspiring healthy meals in their own homes.

From what I see and hear from students, teachers, and leaders, we have only scratched the surface! In these short months, KNTV is beginning to help us change the way our students look at food and give them the tools to bring this knowledge home. I would love to see this program in our schools next year, especially for our 6th graders and afterschool programs. Continuing use of KNTV will allow us to build on the foundation set over the past few months. KNTV is helping us achieve our goal of changing the way our students and families look at food. I truly believe that over time, this program can help us make healthy eating a way of life for our students and families, not the exception.

On behalf of PUC Schools, the leaders, the teachers, and the students, I am deeply grateful for the opportunity to implement KickinNutrition.TV in our schools and look forward to using the program again.

A handwritten signature in black ink, appearing to read "Jada Kelly", is written over a light blue horizontal line.

Jada Kelly
Health and Fitness Manager
PUC Schools

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